

# CAC2 Annual Business Meeting June 25, 2024



**CAC2**  
COALITION AGAINST  
CHILDHOOD CANCER

# Agenda

- Welcome
- 2023-2024 Board
- 2024-2025 Board Slate Vote
- Bob Piniewski Volunteer(s) of the Year
- Membership Update
- Financial Update
- 2023-2024 Accomplishments
- Look Ahead

# Our Values



## Respect

Enable the community while respecting our members' unique missions



## Efficiency

Strive for cost effectiveness and efficiency with resources



## Inclusiveness

Emphasize inclusiveness and collaboration towards our common goals



## Amplify

Help give voice to the community and amplify it in a coordinated fashion



## Drive

Stay action-oriented and flexible

...and always put the children and their families *first* in everything we do.

# 2023-2024 CAC2 Board



# 2023-2024 CAC2 Board

Executive Committee	
Robin French, <b>Chair</b> The Morgan Adams Foundation	Amy Godkin, <b>Past Board Chair</b> ASK Childhood Cancer Foundation
Ginny McLean, <b>Vice Chair</b> Swiftly Foundation	Mariah Forster Olson, <b>Secretary and Survivorship Liaison</b> Neuroblastoma Children's Cancer Society
Caitlyn Barrett, <b>Interest Group Liaison</b> The Milken Institute	
Board Members At Large	
Sarah Bartosz, <b>Nominating Chair*</b> Beat Childhood Cancer	Jeremy Bliler, <b>Technology Lead*</b> Gold Rush Cure Foundation
Angela Lee, <b>National Advocacy Liaison</b> Individual Member	Kim MacNeill, <b>Membership Lead*</b> The Ross K. MacNeill Foundation
Ann Ramer, <b>State Advocacy Liaison</b> Individual Member	Susannah Koontz, <b>Speaker Coordinator</b> Individual Member
Amy Weinstein, <b>Past Board Chair</b> Pediatric Brain Tumor Foundation	
Ex-Officio Officers	
Vickie Buenger, <b>President Emeritus</b> Individual Member	Steve Pessagno, <b>Treasurer and Development Lead</b> Individual Member

# CAC2 Board Slate Vote

# CAC2 Nomination Principles

- First-term board members have the option to stand for re-election at the end of their terms for a 2nd consecutive 3- year term.
- CAC2 Board is a working board (no paid positions), making it important to assemble a diverse set of backgrounds and skills to set and implement an effective strategy for the Coalition, its members, and the kids and families the CAC2 membership serve.

# Nomination and Voting Process

- In March, The Nomination Committee began accepting nominations for the Board.
- In April and May, the Executive Committee of the CAC2 Board of Directors assessed nominations for this year's annual election of the Board of Directors.
- Voting is conducted during the CAC2 members' business meeting at the Annual Summit.
- Only Individual Members and the Voting Representative from Childhood Cancer Organization Members are eligible to vote.
- Written voting proxies are allowed for members not in attendance at the members' business meeting at the Annual Summit in June.
- Each member of CAC2 entitled to vote shall indicate support for, or opposition to, the slate of nominees.

# Current Board of Directors Classes

Board Member	Current Term Expiry	On 2024 Slate
Caitlyn Barrett	2025	n/a
Lori Earl	2025	n/a
Robin French	2024	Yes, Completed 3 year term
Amy Godkin	2026	n/a
Susannah Koontz	2026	n/a
Angela Lee	2024	Yes, Completed 3 year term
Ginny McLean	2025	n/a
Mariah Olson	2025	n/a
Ann Ramer	2024	Yes, Completed 3 year term
Amy Weinstein	2024	No, Term limited

# Class of 2024 Board Slate



T.J. Koerner



Ashley Guthrie



Nicole Scobie



Aubrey Reichard-Eline



Misha Mehta



# Class of 2024 Board Slate cont'd



Robin French



Angela Lee



Ann Ramer

# 2024 Bob Piniewski Volunteer of the Year Award

# 2024 Bob Piniewski Volunteer of the Year Award

Sponsored by:



# 2024 Bob Piniewski Volunteer of the Year Award



## Survivorship Toolkit Team

Led by Mary Beth Collins and Mariah Forster Olson

*Thank you to the CAC2 Toolkit working group, co-led by Mariah Forster Olson (Neuroblastoma Children's Cancer Society) and Mary Beth Collins (Individual Member), as well as the following:*

- Dave Achey, Wit You Against Childhood Cancer
- Joao Braganca, past president of Childhood Cancer International
- Carolyn Breinich, Individual Member
- Erika Carson, The Brain Bodega
- Judy Fulmer, Individual Member
- Shannon Hartey, Former Individual Number
- Lysi Kinyon, Individual Member
- Jenn Kelley, Pediatric Brain Tumor Foundation (PBTF)
- Angela Lee, Individual Member
- Sarah Lilly, Lilabeen Foundation
- Rachel McCallum, Individual Member
- Sarah Ross McHenry, Individual Member
- Glynnis McDonnell, Former Individual Member
- Alma Morgan, ASK Childhood Cancer Foundation
- Juanita Prada, Individual Member
- Ann Ramer, Individual Member
- Kathy Riley, Former Member of Pediatric Brain Tumor Foundation
- Dena Sherwood, Arms Wide Open Childhood Cancer Foundation
- Ellen Shohet, Individual Member
- Simon Strong, The Oliver Foundation
- Julie Taylor, Children's Cancer Cause
- Stacia Wagner, Children's Brain Tumor Foundation (CBTF)
- Steve Wosahla, Children's Cancer Cause
- Kelli Wright, Day One Biopharmaceuticals
- Cheryl Yasis, Pine Tree Apple Classic Fun



The launch of the toolkit would not have been possible without the valuable assistance of:

- Vickie Buenger, Individual Member
- Jeremy Bliler, Associate Member of Gold Rush Cure Foundation
- Robin French, Morgan Adams Foundation
- Bethany Lieberman, Individual Member
- Ginny McLean, Swifty Foundation

In addition to individual donors, we want to thank our funders for providing financial assistance to the toolkit:

- The Neuroblastoma Children's Cancer Society
- Sobah Systems provided in kind support



# "Rookie of the Year" Award



Jenn and Jon Wall joined CAC2 this past year and have already made a big impact. Jenn frequently attends our Family Support Drop-in Sessions and has been a guest host. She has been willing to share what she has learned as well as connect with other members to increase her own knowledge and improve the work that her organization is doing for bereaved families.

Additionally, Jenn and Jon saw the unmet needs of our bereaved families and the organizations who support them and worked with CAC2 member Sarah Bartosz to start a Bereavement Drop-in Group. The Walls exemplify the value of our CAC2 membership and community. They connect with other members for learning and support, and at the same time, they give back to this community by sharing their own knowledge and expertise. We value their involvement, enthusiasm and compassion.

*Lori Earl & Amy Godkin for Family Support at CAC2*

# More praise for the Walls....

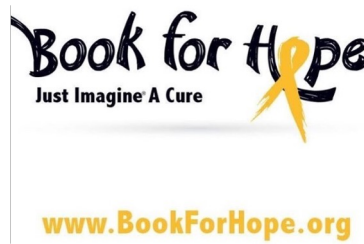
While many parents would hide from the world following the loss of their only child, Jenn and Jon Wall have embraced their endless love for Zach by embracing the bereaved parent community. As Jon has so accurately described, bereavement begins well before a child dies in the form of pre-reavement. Through Zach's Bridge, Jenn and Jon are offering assistance and support to every family experiencing bereavement in all forms. Their caring hearts and dedication to families is unmatched and I applaud them for bringing an unmet resources to the CAC2 community. I am proud and honored to work with them and call them friends in the fight as a fellow bereaved parent.

**Sarah Bartosz**  
**Executive Director Beat Childhood Cancer**  
**Former Vice Chair CAC2 Board of Directors**

# CAC2 Membership Update

Childhood Cancer Member Organizations	Individuals	Supporting Organizations	Students
Abby's Legacy Foundation Battlecorn Care Package Co. Book for Hope, Inc. Childhood Cancer and Leukemia International Consortium (CLIC) Curing Kids Cancer Glimmer of Hope Foundation Heidelore's Heroes HelloCure Kaylan Strong's Fight Like A Warrior Foundation Kids Get Cancer Too MACC Fund Mary's Magical Moment NANT-PAC Neev Kolte & Brave Ronil Foundation Rett's Roost	Jamie Ennis Bloyd Carolyn Breinich Ginger Diamond Brian Isaac Bunny Oldham Smriti Rao Sarah Ross Joanne Salcido Ethan Schilling Amy Singler Bonnie Woodworth	Cancer Help Desk	Adrienne Courtois Na Ouyang Grace Petrussek

# New CAC2 Childhood Cancer & Organization Members



# CAC2 Financial Update



# Members' Business Meeting

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## Financial Update

June 25, 2024

# Executive Summary

## Keys for CAC2 Sustainability

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### Financial state








“Clean Bill of Health”

### Imperatives for sustainability

1. Maintain membership retention rate
2. Continue membership expansion strategically
3. Self-fund collaborative initiatives via Catalyst Sponsorships
4. Focus more effort on Capacity Building Sponsorships
5. Continue disciplined expense management

# Thank You to Our 2023-24 Sponsors

## Annual Collaborative Projects

Catalyst Sponsorship	Sponsor(s)
2023 CAC2 Welcome Reception at CureFest	AstraZeneca 
Hope Portal	Day One Biopharmaceuticals  Jazz Pharmaceuticals 
Better Together: Survivorship Connection	The Neuroblastoma Children's Cancer Society 
Childhood Cancer Fact Library	SebastianStrong Foundation 
Foundation Match	Focused Ultrasound Foundation 
Survivorship Toolkit	The Neuroblastoma Children's Cancer Society 

# Thank You to Our 2023-24 Sponsors

## PAIR Project: Patient Advocacy Industry Relations



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# Survivorship Toolkit Fundraiser

## CAC2 Members

NEUROBLASTOMA  
STAGE III,  
NMYC AMPLIFIED

**Joshua  
Hofmeister**  
Let's celebrate today,  
by helping all survivors!

**25  
YEARS**

Diagnosed  
January 8, 1999  
with only a 15% chance to survive

Please consider recognizing all Josh has endured,  
and celebrating his blessing of good health today,  
with a minimum of a \$25 donation in his honor to the  
Coalition Against Childhood Cancer (CAC2).

All money will contribute to the CAC2 Survivorship Toolkit,  
an innovative resource hub for childhood cancer survivors  
and their families.

 Please donate today!  
<https://cac2.org/donate/donation-form>

Because kids who survive, deserve to thrive.

**Thank you, Mary Beth Collins!**  
**\$2,360 raised to help fund future releases of the  
Survivorship Toolkit**

**Mary Beth Collins**

Mary Jo Collins

Staci Collins

Carol Jones

Ronald Katims

Irene Pedini

**Steven L. Pessagno**

Robin Rohrer

Anne Siebold

GlaxoSmithKline Foundation

Home Depot Foundation

# Sustaining Supporters

Donations \$500+

## CAC2 Members

Jaime L. Howard  
Christopher Kochevar  
Deborah & John Kochevar  
David Messina & Jabeen Yusuf

Steven L. Pessagno

Joan & Tom Pilko

Craig Singer

Ernie & Marilyn Wright

Bank of America Foundation  
GlaxoSmithKline Foundation

Meta Payments: Facebook Fundraisers (**Ginger Diamond, Matt C. Taylor**)

Morgan Stanley Foundation

NICK Foundation

Sun East Foundation



# Friends of CAC2

Donations Up to \$500





## CAC2 Members

Fran & Thad Andrews  
Mike Aquino  
Joseph Brindisi  
Margie & Tom Chandler  
Nyree Faulkner  
Marylou Finch  
Jane Finlay  
**Robin French**  
Becky & David Hancock  
Walter Kamphoefner  
**Susannah Koontz**  
Dorothy Lancaster  
Lynn Leonard  
Lisa Maret Miller  
**Elise Morgan**

Colleen Quirk  
James & Nathanael Rosenheim  
Todd Roth  
David Sleeman  
Derrick Stokes  
Jan & John Taylor  
Moshoku Tensie  
  
ACME Foundation  
Groundswell Foundation  
Independence Blue Cross Foundation  
Merck & Company Foundation  
Network for Good  
Paypal Giving Fund  
Vanguard Foundation via Benevity

# 2024-25 Sponsorship Opportunities

## Collaborative Projects

Opportunity	Amount
<b>Welcome Reception at CureFest</b> Washington, DC: September 20, 2024	
<b>Childhood Cancer Hub</b> Hope Portal <u>and</u> Better Together: Survivorship Connection	
<b>Welcome Reception at ISPNO</b> Philadelphia, PA: June 30, 2024	
<b>Better Together: Survivorship Connection (BT:SC)</b>	\$10,000
<b>Hope Portal</b>	\$10,000 
<b>Webinar Series</b>	\$ 10,000

Opportunity	Amount
<b>ICRP Database</b>	
<b>Childhood Cancer Events Map</b>	\$ 2,500
<b>Childhood Cancer Fact Library</b>	
<b>Survivorship Toolkit</b>	\$ 2,500 
<b>2024 Volunteer of the Year Award</b>	
<b>2024 Members' Business Meeting (virtual) – Sustaining Supporters</b>	\$ 1,000 

**Childhood Cancer Hub, Hope Portal, and Survivorship Toolkit:** Multiple sponsorships are available. All other sponsorships are exclusive (one sponsor per year).

# Invest in Capacity Building

In its 11<sup>th</sup> operating year, CAC2's mission continues to be vital to the childhood cancer community, its members' passion and commitment is unwavering, and member-driven collaborations continue to increase our impact and reach.

CAC2 is an established and thriving organization that requires charitable and sponsorship support (in addition to revenue from membership dues) to continue to achieve our mission today and to build capacity and support growth for years to come.

***Let's imagine our future together working for a world without childhood cancers. Thank you for your support of CAC2!***



**CAC2**  
COALITION AGAINST  
CHILDHOOD CANCER

# CAC2 2024-25 Sponsorship Opportunities:

## Capacity Building

	Organizational (“Global”) Sponsorships <i>Investing in CAC2’s mission and collaborative work towards a future without childhood cancers</i>			Catalyst Fund Sponsorships <i>Investing in member-driven initiatives and Board-approved activities that advance CAC2’s mission</i>	
	Gold Ribbon Hero	Champion Sponsor	Sustaining Sponsor	Unity Sponsor	Care Sponsor
Sponsorship Amount	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000
Recognition in CAC2 Publications	✓	✓	✓	✓	✓
Recognition on CAC2 Website	✓✓	✓✓	✓✓	✓	✓
Co-Branding Opportunities	✓✓✓	✓✓	✓	✓	✓
Recognition and Brief Remarks at Annual Members’ Meeting	✓✓	✓	✓	✓	
Recognition during Welcome Remarks for each CAC2 Webinar	✓				
Remarks at In-Person CAC2 Events	✓				

## Benefits for all CAC2 sponsorship levels:

Your logo on the CAC2 website in the *Who Makes It Possible* webpages

Recognized as a CAC2 sponsor and partner in 1 monthly eNewsletter

Name in Philanthropy Listing in CAC2 FY24 Annual Report  
(must be committed by June 30, 2024)

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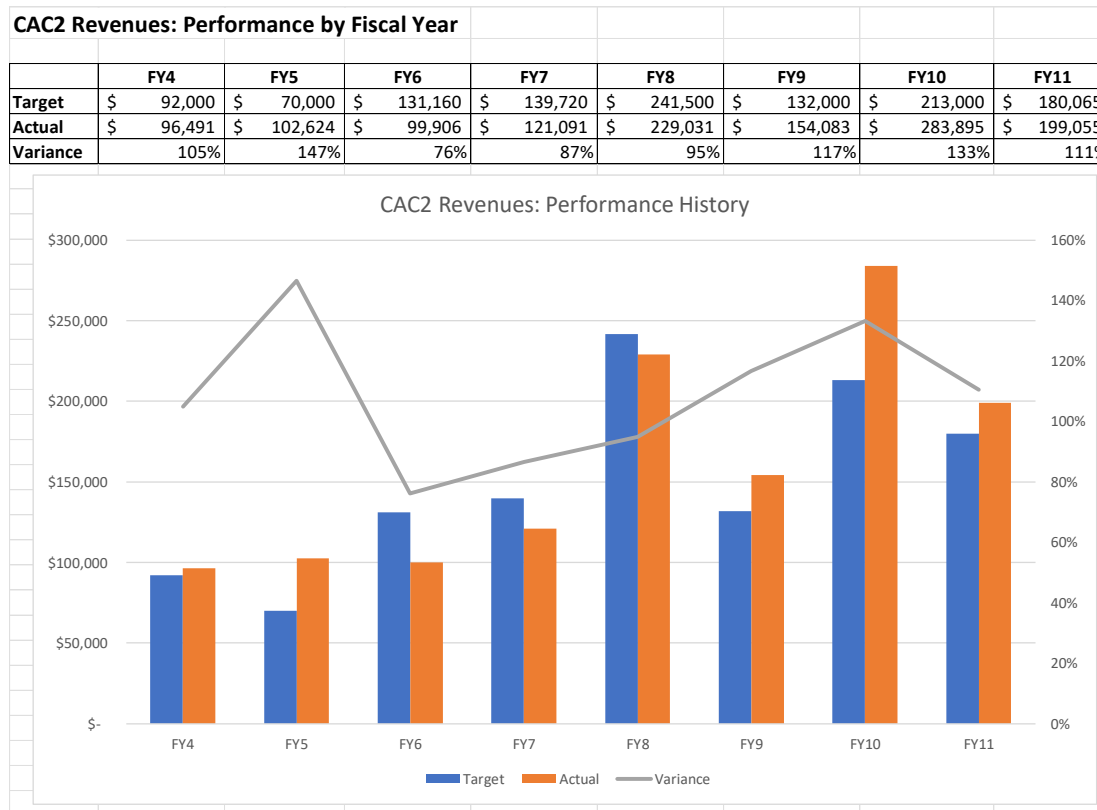
**All sponsors will also receive unique promotional benefits related to the sponsored event or initiative.**

# Financial Performance: At a Glance

Annual Budgetary and Financial Goals for the Current Fiscal Year		Fiscal Year Performance to Date
1	End the fiscal year with at least <u>\$100,000</u> in cash.	Target exceeded
2	% Membership renewals: <u>80%</u> base case; 85% stretch goal.	Will meet target; currently at 78%.
3	\$ Membership renewal revenue: <u>\$65,000</u>	Target exceeded; currently at 111% of the budgeted target
4	\$ Membership revenue from new memberships: <u>\$13,000</u>	Expect to miss target; only at 33% of revenue target
5	\$ Event revenue target: <u>\$30,000</u>	Target exceeded @ 132% of the budgeted target
6	\$ Target for unrestricted revenue from donations and campaigns: <u>\$12,000</u>	Target exceeded @ 121% of the budgeted target
7	\$ Target for Catalyst Sponsorships and the PAIR Project: <u>\$60,000</u>	Target exceeded @ 113% of the budgeted target
8	\$ Expenses for Collaborative Initiatives and Projects: <u>\$109,215</u>	Likely will come in under budgeted target; currently at 74% of spend
9	\$ Expenses for Marketing, Media & Communications: <u>\$8,000</u>	Likely will come in under budgeted target; currently at 69% of spend
10	\$ Expenses for Administrative Activities, includes salaries and contracted wages: <u>\$48,925</u>	Likely will come in slightly over budgeted target; currently at 99% of spend
11	\$ Expenses for Professional Services: <u>\$28,000</u>	Likely will come in under budgeted target; currently at 91% of spend
12	\$ Expenses for Development activities: <u>\$14,150</u>	Likely will come in slightly over budgeted target; currently at 99% of spend

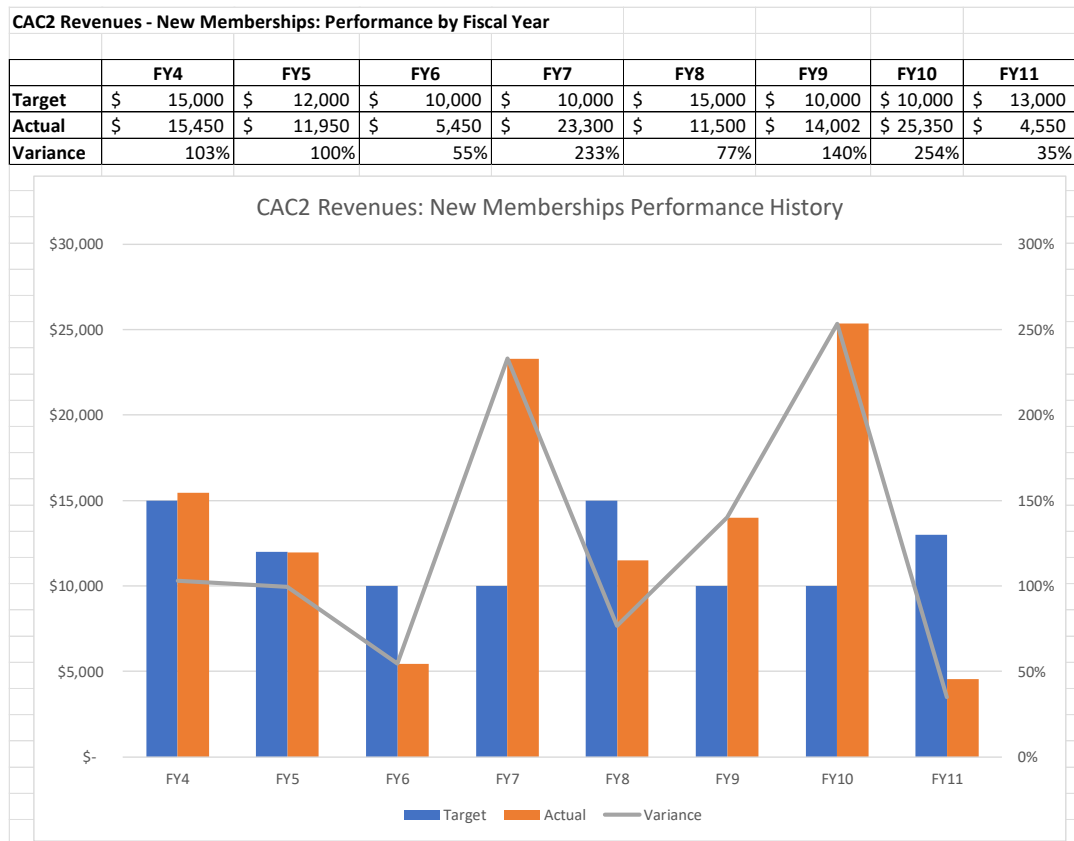
# Revenues: Performance by Fiscal Year

## as of June 23, 2024



# Revenues: New Memberships

## as of June 23, 2024





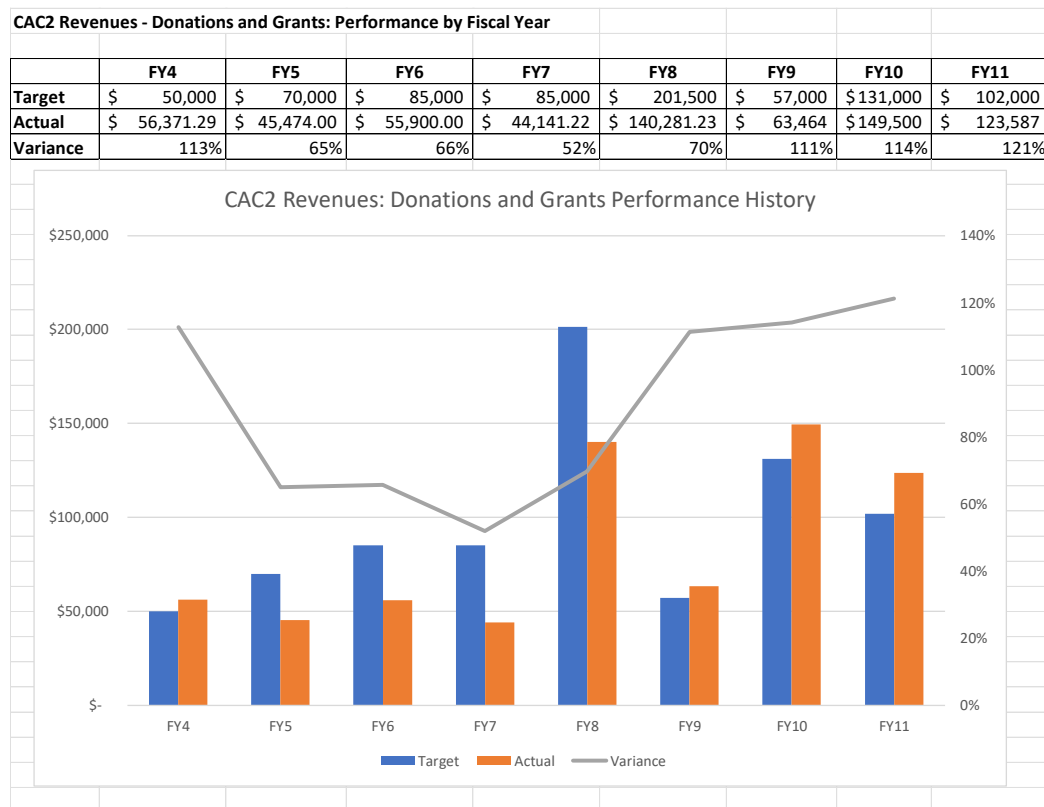
# Revenues: Membership Renewals

## as of June 23, 2024



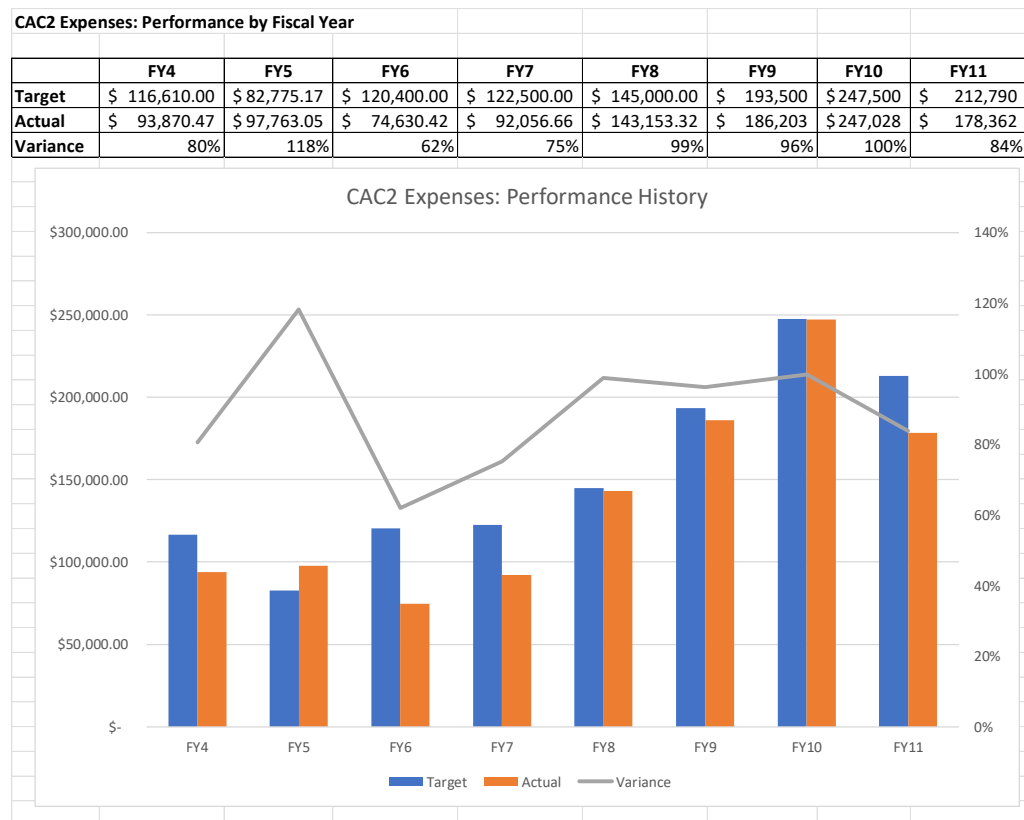
# Revenues: Donations and Grants

## as of June 23, 2024



# Expenses: Performance by Fiscal Year

## as of June 23, 2024



# CAC2 2023-2024

# Highlights 2023-2024

## CAC2 ACTIVITIES

Survivorship Toolkit Launch	Launched Grief and Bereavement Drop-In Group
Held monthly Family Support and Advocacy Drop-In Sessions	Supported Members' State and National Advocacy Efforts
Held PAIR Workshop in Ottawa	Co-hosted 2023 Curefest Welcome Reception
Updated the Childhood Cancer Fact Library data and webpage for ease of use	Co-Organized and attended Childhood Cancer Moonshot Meeting at The White House with the Alliance for Childhood Cancer.
Orchestrated four Sign-on Opportunities for CAC2 Members	Initiated Innovation Council
Posted 8 Member Blog Posts and 8 CAC2 educational Blog Posts	Hosting first of what we hope is a series of Member Meet Ups: San Francisco and ISPNO

## CAC2 SUSTAINABILITY AND LONG-TERM IMPACT PROJECTS

Upgrading Operational Technologies	Focused Board Retreat on Looking to the next 10 years of CAC2
Hired Association Management firm for long term organizational stability	

# CAC2 Look Ahead

# Staffing and Leadership Update

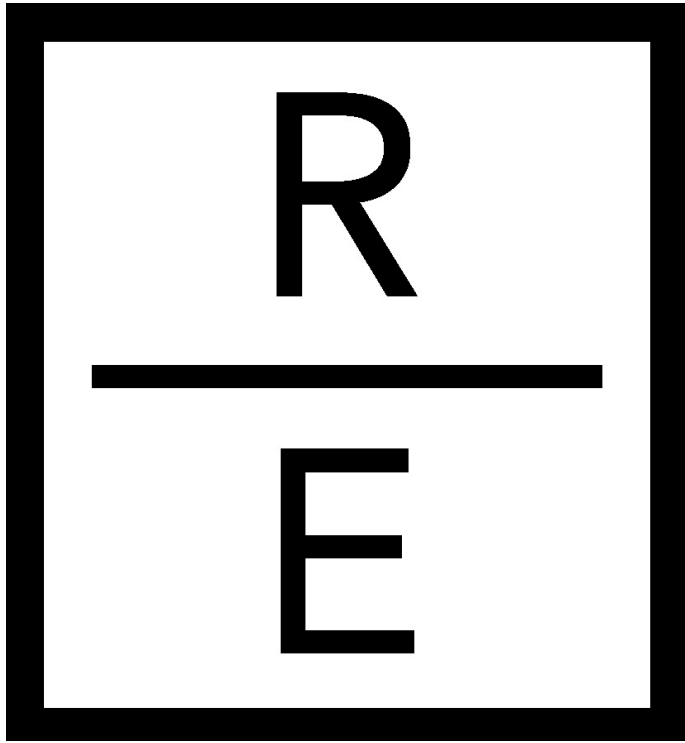
## Transition to Association Management

- 10 RFPs were emailed in February
- 3 AMCs expressed interest in working with CAC2
- Search Working Group (SWG) evaluated proposals and interviewed 2 companies
- SWG made a unanimous recommendation to the entire Board of Directors to hire Riggs Enterprises (RE)
- The entire Board of Directors reviewed the detailed scope of work presented by RE and negotiated details for final agreement
- Transition to Riggs Enterprises began June 1st and will take several months to fully transition responsibilities

# Intro to Riggs



# Riggs History



**Our company was born out of a belief that connected communities and professionally networked organizations require more than just management. We believe today's organizations require an inspired staff that brings energy, passion, and an eye on the future. We focus on delivering professional association management.**

# A Few Organizations We Support

*"Turning the unknowns into knowns"*



Council of  
Science Editors



# Our Services to You

Riggs Enterprise is an organizational development firm with expertise in strategy and leadership development, brand and communications, and administrative and technical assistance. We help for-profit and nonprofit entities develop and execute their purpose within an ever-changing environment.

Strategic  
Support

Membership  
Support

Meeting

Administrative  
Support

R  
E

# Riggs Points of Contact



**Brian Riggs**

**CEO**

**brian@riggsenterprise corp.com**



**Lisa Held**

**Director of Operations**

**lisa@riggsenterprise corp.co**

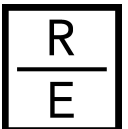
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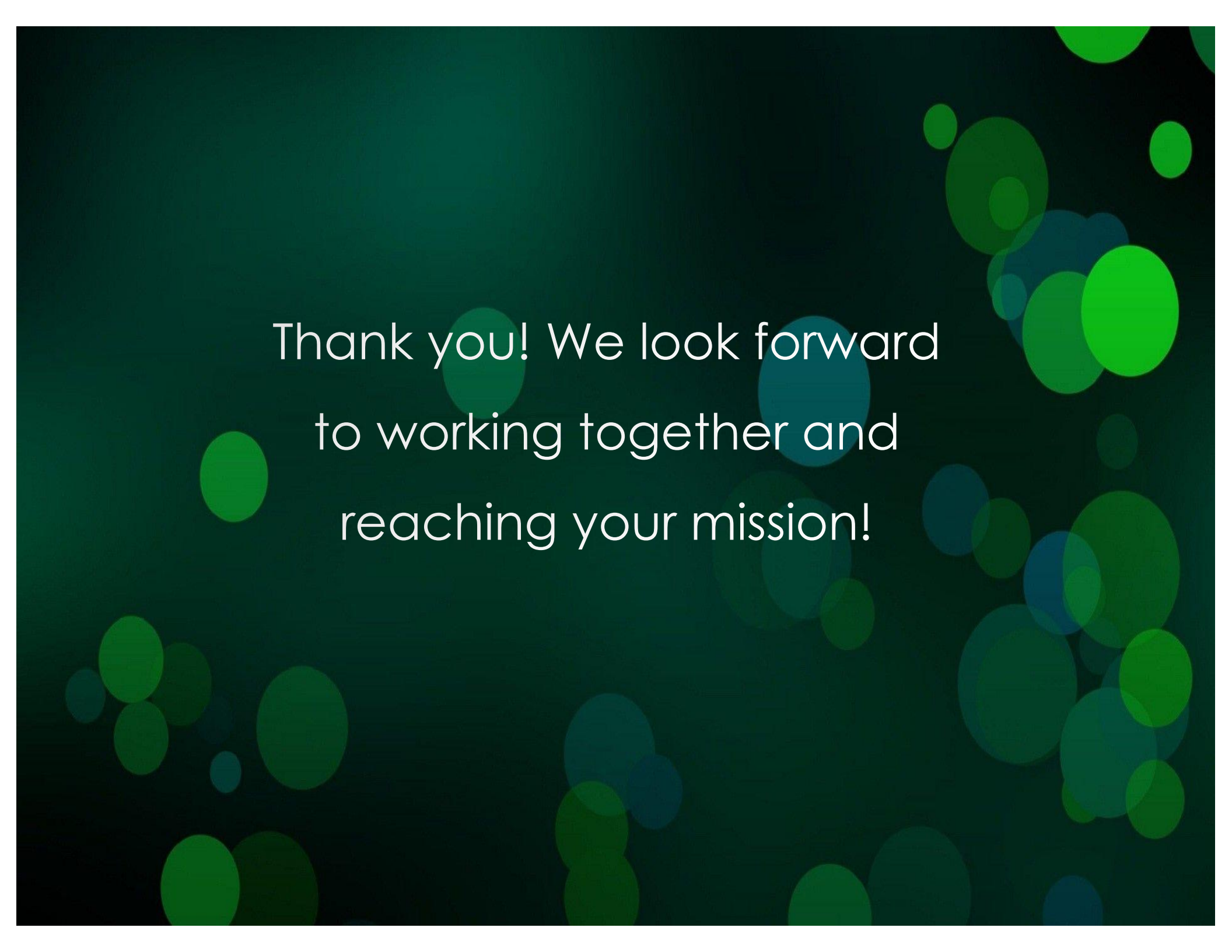


**Sarah Gray**

**Administrative Associate**

**sarah@riggsenterprise corp.com**



The background is a dark green gradient with numerous overlapping circles in various shades of green and blue. The circles vary in size and opacity, creating a bokeh-like effect. The text is centered in the upper half of the image.

Thank you! We look forward  
to working together and  
reaching your mission!

# Looking Ahead 2024-2025:

## CAC2 Projects, Work, and Events:

- Patient Advocacy Industry Relationships (PAIR) Project: Round II
- Survivorship Toolkit: Additions and constant updating sources
- **Better Together and Hope Portal Upgrade:** New landing page. New logos. Upgraded user abilities. Will launch later this year.
- **2025 Annual Summit in person** at Children's National Hospital in Washington, DC
- **2024 Curefest Reception** at Mayflower Hotel
- **Meet ups** at conferences, meetings, events or just because!
- **Monthly opportunities to connect, share and learn** at Advocacy, Grief and Bereavement, and Family Support Drop ins
- **Webinars:** Educational webinars continue. Call for new topics of interest.
- **Innovation Council** to explore opportunities presented to CAC2
- **Updates to Member Hub** to improve functionality and ease of use

Questions? Comments? Ideas?

Thank you!