

All-Member Webinar Spring 2021

March 24



CAC2
COALITION AGAINST
CHILDHOOD CANCER

AGENDA

Welcome to the CAC2 Spring All-Member Webinar

- **Welcome**
- **Leadership Transition Planning**
- **2021 Board Nominations**
- **2021 Annual Summit**
- **CAC2 Projects**
- **Member Ask & Offer**

Our Values

...always put the children and their families first in everything we do.



Respect

Enable the community while respecting our members' unique missions



Efficiency

Strive for cost effectiveness and efficiency with resources



Inclusiveness

Emphasize inclusiveness and collaboration towards our common goals



Amplify

Help give voice to the community and amplify it in a coordinated fashion



Drive

Stay action-oriented and flexible



Welcome to CAC2!

26 New Members since July 1, 2020

Students (2)

Mirelle Tedross

Texas A&M Univ

College Station, Tex.

Susan Willman

Univ South Florida

Palm Harbor, Fla.

Welcome to CAC2!

26 New Members since July 1, 2020

Individuals (12)

Selena Gaines
Bennington, Neb.

Carrie Geist
Pittsburgh, Pa.

TJ Koerner
Atlanta, Ga.

Mark S. Levine
Stoughton, Mass.

Danelle Nielson
Riverdale, Utah

Tabitha McCollum
Cibolo, Tex.

Juanita Prada
Roanoke, Va.

Anne Robertson
Austin, Tex.

Ulonda Rogers
Bryan, Tex.

Amy Sapien
Tampa, Fla.

Matt Taylor
Houston, Tex.

Kelli Wright
Charleston, SC

Welcome to CAC2!

26 New Members since July 1, 2020

Childhood Cancer Organizations (8)

Daniela Conte Foundation
Dix Hills, NY

Hope4ATRT Foundation
New York, NY

Hope for STEAM Learning
Plainsboro, NJ

Smashing Walnuts
Leesburg, Va.

Spada Pediatric Sarcoma
Foundation
Leesburg, Va.

The Catherine Elizabeth Blair
Memorial Foundation
Washington, DC

The Kortney Rose Foundation
Oceanport, NJ

The Oliver Foundation
Miami Beach, Fla.

Welcome to CAC2!

26 New Members since July 1, 2020

Supporting Organizations (4)

AstraZeneca

Gaithersburg, Md.

Day One Biopharmaceuticals

South San Francisco, Calif.

LivingLFS

Springfield, Ill.

Oncoheroes Biosciences

Brookline, Mass.

CAC2 Membership

CAC2 is 193 members strong!

103 Childhood Cancer Organization Members

64 Individual Members

14 Supporting Organization Members

12 Student Members

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Leadership Succession Planning and CAC2 Strategic Focus Areas

Members Working Together

Support increased Interest Group activities

Promote member interactions and provide members opportunities to engage each other

Act entrepreneurially through programming opportunities

Communications

Ensure members have access to relevant, accurate, and up-to-date information

Strengthen member-to-member communication opportunities

Amplify the voice of the childhood cancer community

Operations & Sustainability

Ensure executive leadership

Build committed financial partners

Establish advisory councils

CAC2 Sustainability: By-Laws

- CAC2 by-laws limit Board service to no more than two consecutive full terms.
- CAC2 President Vickie Buenger and Treasurer Steve Pessagno will reach the end of their second consecutive full term in **June 2021**.
- Neither will be eligible for re-election for the 2021-24 Board election under current By-Laws of the organization.

CAC2 Sustainability: Operations and Financial Stability

- As President, Vickie's role encompassed BOTH board leadership and day-to-day operations management.
- As Treasurer, Steve's role encompassed BOTH establishing short- and long-term financial stability and leading development efforts to fund CAC2 operations.
- Both Steve and Vickie are VOLUNTEERS and have performed these duties in addition to holding their respective full-time paid jobs.

CAC2 Sustainability: Leadership Transition

- Leadership transition can be disruptive if not managed effectively.
- To mitigate disruption in the ongoing CAC2 mission, the Board began to develop a smooth, transparent, and timely transition plan – dating back to January 2020.
- A Leadership Succession Planning team initiated mid-2020, and continues to deliver the plan.

CAC2 Sustainability: Leadership Transition

- Special thanks to the Leadership Succession Planning team, which was co-led by **Sarah Bartosz and Mariah Forster Olson** and included:
 - Jeremy Bliler
 - Vickie Buenger
 - Amy Godkin
 - Steve Pessagno
 - Amy Weinstein

Leadership Succession Deliverables

(1) Change CAC2 By-Laws to reflect two specific changes to structure of Board of Directors.

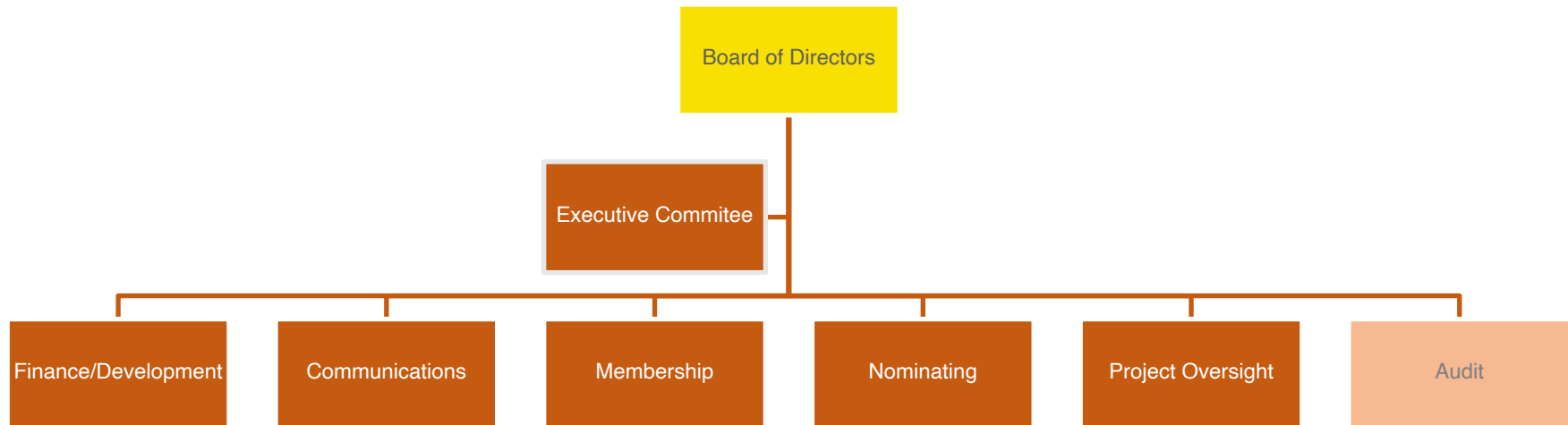
- Requires approval of two thirds of CAC2 Voting Members entitled to vote at any meeting after notice of such purpose has been given.
- We will do the vote at the Members' Business Meeting at this year's Annual Summit, in June.

(2) Hire a Managing Director for CAC2.

(3) Execute the transition plan for BoD changes and onboarding plan for the Managing Director.

Deliverable (1): CAC2 By-Laws and BoD Changes

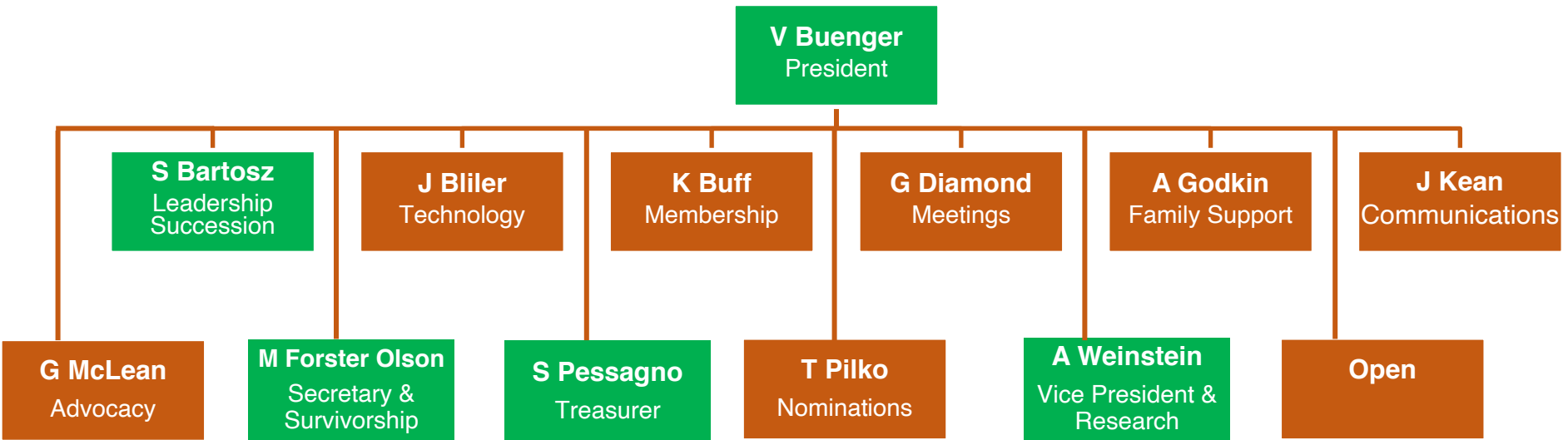
Current CAC2 Governance Model



Deliverable (1): CAC2 By-Laws and BoD Changes

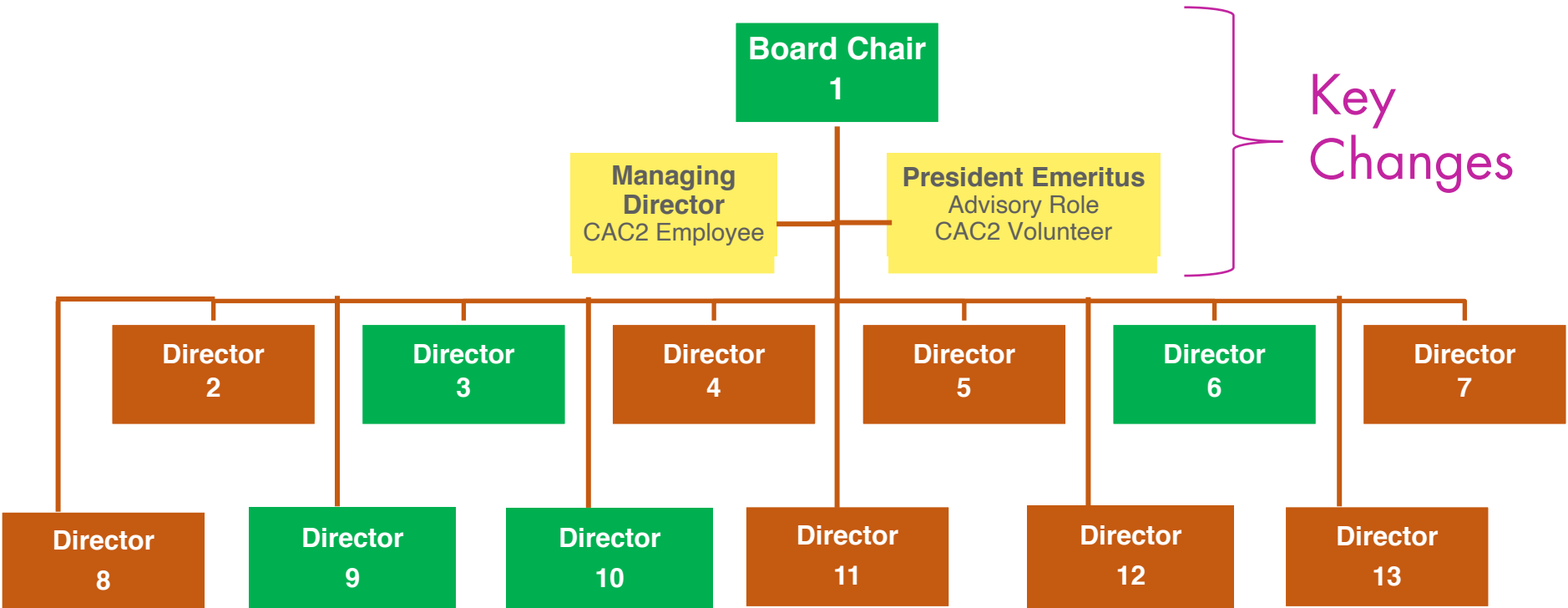
Current CAC2 Board of Directors

Executive
Committee
Director



Deliverable (1): CAC2 By-Laws and BoD Changes

CAC2 Board of Directors: Future State as of 1-Jul-2021



The Executive Committee is composed of 5 Directors from the Board

The CAC2 Operations Manager (Loren Thornburg) will report to the Managing Director. Loren's role is contracted at ~ 10 hours per week.

Deliverable (2): Hire a Managing Director for CAC2

- Special thanks to the Search Committee, which was co-led by **Amy Godkin and Sarah Bartosz** and included:
 - Angie Giallourakis
 - Angela Lee
 - Brian Riggs

Deliverable (2): Hire a Managing Director for CAC2

- 17 applicants, all via word of mouth from CAC2 members and across the childhood cancer community (no recruitment expenses).
 - Phone-screened 11
 - Interviewed 4
- Offer has been accepted, and the Managing Director will start on April 19.
 - Stay tuned for future communication introducing you to our first employee!
- IMPORTANT: The CAC2 Managing Director role is different from a traditional Executive Director role for a non-profit.

Deliverable (2): Hire a Managing Director for CAC2

ROLE DESCRIPTION: Strategic Direction and Leadership

- Work with the Board and Executive Committee to maintain a clear vision, defined purpose, and core values of the organization.
- Coordinate with the Board Chair to implement a dynamic strategic planning process every 3 years and maintain active engagement to achieve short- and long-term objectives and goals.
- Support the Board President in developing a dynamic plan for Board recruitment, development, and accountability.
- Facilitate dialogue and collaboration among Board members, Interest Groups, and Committees promoting the active participation of members in the CAC2's activities.
- Consult and liaise with the Board on how the organization can continue to provide proactive value-added services to enhance the membership and the childhood cancer community.

Deliverable (2): Hire a Managing Director for CAC2

ROLE DESCRIPTION: Operations and Development Mgt

- Demonstrate substantive knowledge regarding the organization's programs and services.
- Analyze member feedback to ensure that programs and organizational outreach is consistent with evolving member needs.
- Work closely with the Finance and Development team to develop and implement long-range funding and needs plans to ensure adequate financial assets for the future management and development of the organization.
- In partnership with the Finance and Development team (led by the Treasurer), ensure the integrity of the budgeting process and the implementation of financial policies and procedures.
- Maintain effective communications with membership.
- Coordinate the management of the organization's Annual Summit national meeting.
- Facilitate direction of the monthly all-member webinars.
- Participate in the planning, management, and production of the Annual Report.
- Ensure standing Committees and Interest Groups are effectively carrying out their charges and aligning their work with CAC2's mission and vision.

Deliverable (2): Hire a Managing Director for CAC2

ROLE DESCRIPTION: External Relations

- Promote and facilitate transparency, collaboration, and open communication among the CAC2 members to build strong, cooperative relationships.
- Manage the processes, procedures, and guidelines to build out an effective external relations structure for the long-term success of the organization.
- Develop and execute on strategies to increase the membership and member value proposition for CAC2 to ensure alignment with the mission and organizational values.
- Monitor member recruitment and retention engagement opportunities to ensure increased participation.
- Serve as an effective public advocate for children with cancer, survivors, their families, and their caregivers.
- Strategize with the Board on initiatives to build brand awareness for the organization.
- Forge beneficial working relationships internally with members as well as externally with health care and industry partners.

Deliverable (3): Execute Transition and Onboarding Plans



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CAC2 Board Nomination Principles

First-term board members have the option to stand for re-election at the end of their terms for a 2nd consecutive 3-year term.

CAC2 Board is a working board (no paid positions), making it important to assemble a diverse set of backgrounds and skills to set and implement an effective strategy for the Coalition, its members, and the kids and families the CAC2 membership serve.

2021 Board of Directors Nomination Process

- In April and May, the Executive Committee of the CAC2 Board of Directors will assess nominations for this year's annual election of the Board of Directors.
- Candidates selected for the slate will be announced in the CAC2 June Announcements.
- Voting will be conducted at the Members' Business Meeting in conjunction with the Annual Summit, in June.
- Only Individual Members and the Voting Representative from Childhood Cancer Organization Members are eligible to vote.
- Written voting proxies are allowed for members not in attendance at the members' business meeting at the Annual Summit in June.
- Each member of CAC2 entitled to vote shall indicate support for, or opposition to, the slate of nominees.

Current Board of Directors

5 seats will be open for election of new Board members.
1 seat is eligible for re-election.

2020-21				
	Name	Term	Expires	Executive Committee
1	Sarah Bartosz	3 Years	2023	Leadership Transition
2	Jeremy Bliler	3 Years	2023	
3	Vickie Buenger	1 Year	2021	President
4	Kim Buff	1 Year	2021	
5	Open	2 Years	2022	
6	Ginger Diamond	3 Years	2023	
7	Amy Godkin	3 Years	2023	
8	Jess Kean	2 Years	2022	
9	Ginny McLean	2 Years	2022	
10	Mariah Olson	2 Years	2022	Secretary
11	Steve Pessagno	1 Year	2021	Treasurer
12	Tom Pilko	1 Year	2021	
13	Amy Weinstein	1 Year	2021	Vice President
	Not eligible for reelection			
	Not running for re-election			
	Eligible for reelection			

2021 Board Nominations

If you have any questions and/or are interested in Board service, then please email Tom Pilko:

Tpp539@aol.com

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2021 Annual Summit

- The 2021 CAC2 Annual Summit will be held as originally scheduled at the end of June as a 1 ½ day virtual and interactive meeting.
- Day 1: Thursday afternoon, June 24 – CAC2 Members' Business Meeting and Interest Group Break-Outs
- Day 2: Friday, June 25 – Annual Summit educational program with speakers and panels.
- Networking opportunities will be woven into both days.

2021 Summit: Sponsorship and Support Opportunities

- ❖ Host Sponsor – **Children's Hospital of Philadelphia (CHOP)**
- ❖ Presenting Sponsor – **Alex's Lemonade Stand Foundation**
- ❖ Program Book Sponsor – **Cure 4 the Kids Foundation**

Program and Networking Sponsors:

- ❖ **Morgan Adams Foundation**
- ❖ **Y-mAbs Therapeutics**
- ❖ **Momcology**
- ❖ **KPMG (Philadelphia)**
- ❖ *Other Sponsorship Opportunities are Available*

Support Opportunities Include:

- ❖ **2021 CAC2 Sustaining Supporter** – Donation of \$500+
- ❖ **2021 Friend of CAC2** – Donation up to \$500 in any amount

2021 Annual Summit

June 24-25



Interested in Sponsoring or Supporting the Summit?

Contact Steve Pessagno, CAC2 Treasurer, at:

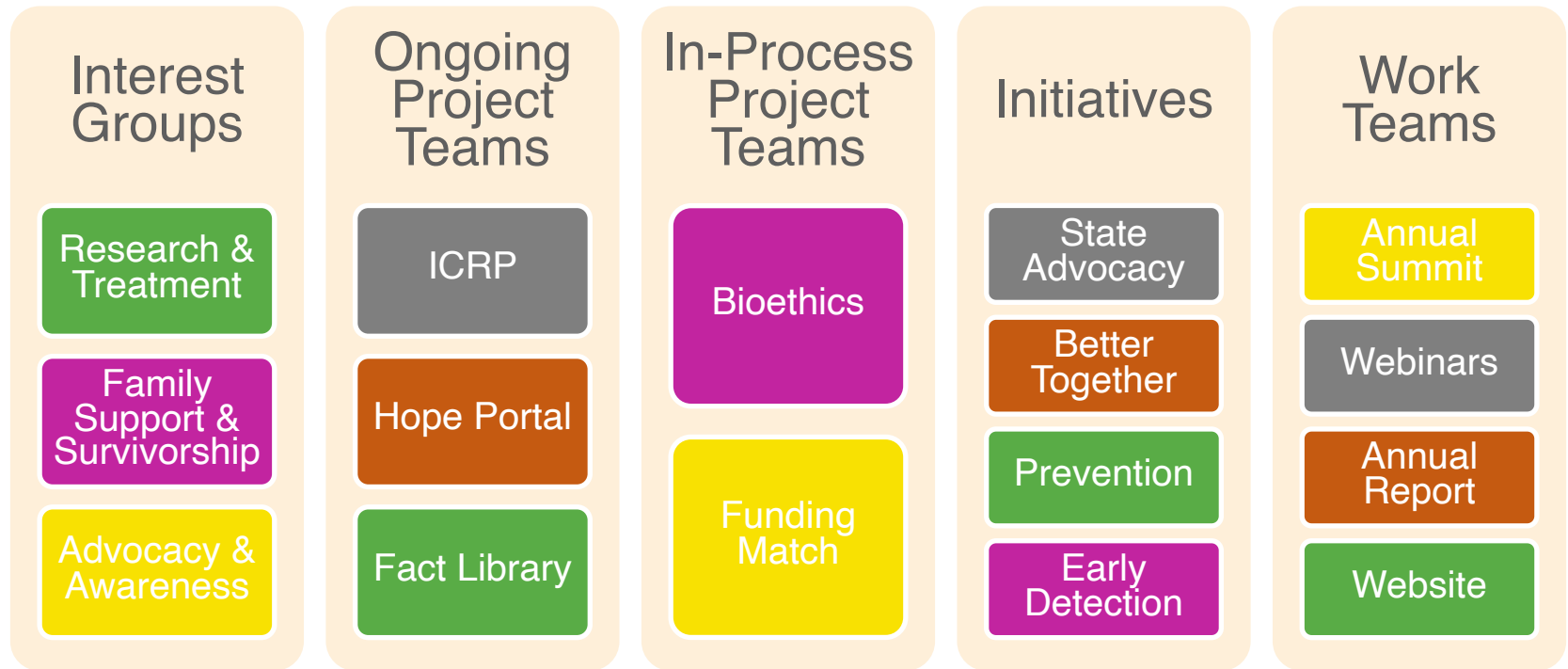
admin@cac2.org

+1.215.888.6524

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CAC2 Projects

CAC2 Projects / Volunteer Opportunities



CAC2 and the ICRP DATABASE

- Database is a global alliance of cancer research organizations
- Reporting all cancer research project funding across the globe

ICRP Growth by the Numbers (2015-2018)



Since 2015, the number of **childhood cancer projects in the ICRP portfolio** has **MORE THAN DOUBLED** due in large part to the addition of CAC2 member projects.

100

ORGANIZATIONS
reporting childhood
cancer funding



Increased **47%** largely
due to CAC2 partnership

5,276

CHILDHOOD CANCER
PROJECTS



Increased **112%** over
the past three years

\$456M

average childhood
cancer funding per year



Increased **14%** over
the past three years

\$231 M

average wholly-focused
childhood cancer funding
per year



Increased **28%** largely
due to CAC2 partnership

CAC2 and the ICRP DATABASE

1

Share Your Funded Research Projects

- Submit your organization's 2020 funded project data by completing the spreadsheet emailed to you earlier this month
- Didn't receive the email? Reach out to loren@cac2.org

2

Conduct Your Own Research

- Access the ICRP database at ICRPartnership.org
- Learn more about YOUR ICRP benefits by viewing our webinar:
cac2.org/analyzing-the-international-cancer-research-portfolio-icrp

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Survivorship Interest Group



CAC2
COALITION AGAINST
CHILDHOOD CANCER

Better Together

- Several initiatives and projects:
 - Hope Portal
 - Survivorship Toolkit
 - Better Together – Introduced at Summer Series 2020
 - Phase 1: We have created the database and included organizations that are centered on providing programs, resources, and support to childhood and adolescent cancer survivors and their caregivers.
 - Phase 2: We are preparing to enter the Project Incubator for the “Navigator” program.

If you are interested in the Survivorship Interest Group and/or any of these projects, then please contact Mariah at: survivorship@cac2.org

Thank You!

cac2.org

 @CoalitionAgainstChildhoodCancer

 @cac2org